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Practical guide to business continuity assurance

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With terrorists and hackers posing increasingly virulent threats to businesses of all types and sizes, it's no surprise that business continuity management is one of today's hottest fields. This groundbreaking resource gives professionals a powerful new business continuity methodology designed to bring their risk reduction, disaster avoidance, and disaster recovery efforts to all-new levels of effectiveness. The book features a start-to-finish framework for assessing and improving any organization's business continuity capabilities in response to potential terrorist acts, hackers, natural disasters, and any other business-threatening event or error. It covers every step in implementing effective preventive and defensive measures, and provides both strategic and practical solutions to the many continuity challenges IT professionals may encounter in various heightened-risk scenarios.

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