《项目管理》

图书基本信息

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内容概要

本书适用于负责信息技术项目的新兴项目管理者，内容包括：项目管理的简要综述及其全面进化的一些背景知识；项目管理原理，涵盖基础性信息，包括基本技能、项目规划和报告元素，以及良好项目组的构件要素与问题；项目管理生存周期，按阶段划分项目，解释每一阶段的目的并具体描述其中的活动、可创造性和每一阶段的资源和意图；项目管理技术，诸如各种方法的类型和使用，风险管理和问题，以及软件质量保证、配置管理和危机管理等问题；项目管理中的知识管理等问题及因特网对项目管理的影响的讨论。本书适用于管理信息系统、决策科学等项目管理类课程。

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作者简介

作者Richard Murch现在美国俄亥俄州从事顾问工作，并担任项目经理的职务，曾供职于IBM公司、Andersen咨询公司，经常在北美、欧亚等地的系统开发会议中作演讲，在这一领域具有很高的权威性。

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