《法律文献企业指南》

图书基本信息

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内容概要

书籍目录

Preface. PART ONE: HOW TO CREATE A WINNING LEGAL ATTITUDE. 1 The Need for a Paradigm Shift. 3 How Latent Legal Liabilities Escalate the Cost of 2 How Behavioral Economics Influences Decision Making. 4 How Legal Leverage Creates Value and Competitive Advantage. PART TWO: HOW TO Doing Business. ACHI VE LEGAL LEVERAGE: DEVELOPING TOOLS TO MINIMIZE RISK AND MAXIMIZE OPPORTUNITY. 5 How to Integrate Legal Literacy into the Enterprise Value Chain: Who Needs to Know 6 How Miscommunications Create Liabilities: Avoiding Smoking Guns. 7 How to Keep the Wheels What. On: Managing and Mediating Expectations. 8 How to Transform Legal Obstacles into Strategic Opportunities: The Role of Good Decision Making. PART THREE: HOW TO MAINTAIN LEGAL LEVERAGE: DEVELOPING A SUPPORTIVE CORPORATE CULTURE. 9 How to Stay On Course: The Role of Continuous Learning and Knowledge Management. 10 How to Stay In Synch: The Role of Lawyers. 11 How to Stay On Message: The Role of Communications. 12 How to Stay Centered: The Role of Ethical Leadership. Epilogue: Winning from the Beginning. Appendix A: Legal Literacy Toolkit Chart. Appendix B: The ABCs of Legal Literacy. 1. International Law. 2. Contracts. 3. Product Liability. 4. Employment. 5. Unfair 6. Intellectual Property. Appendix C: The Lessons of Sarbanes-Oxley. Appendix D: Excerpts from Competition. Federal Organizational Sentencing Guidelines, 2004. Appendix E: Excerpts from the Sarbanes-Oxley Act of 2002: Table of Contents. Appendix F: United States Attorneys ' Manual: The Thompson Memo. Bibliography. Acknowledgments. The Author. Index.

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