

# 《超越训练迁移：改善业绩的吸引》

## 图书基本信息

书名：《超越训练迁移：改善业绩的吸引人的系统(英文原版进口)》

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## 内容概要

Did you know that an average of only 10% of training resulted in changing or enhancing an employee's performance on the job. So, why train? Picking up where her first book, the landmark *Transfer of Training*, left off (and retaining some of the most salient sections and strategies), this completely updated take on the topic shows trainers and performance professionals how to: Gain and maintain effective performance in complex systems. Find and engage clients and stakeholders in transfer of learning efforts. Support transfer of learning in E-environments. Evaluate the success transfer of learning interventions. Order your copy of this essential guide today! Since it was first published in 1992, *Transfer of Training* has become a landmark book in the development and application of training and performance improvement interventions. *Beyond Transfer of Training; Engaging Systems to Improve Performance* moves beyond that classic work and integrates the challenges of today's complex systems into its guidelines, flowcharts, examples, checklists, and case studies. Written by acclaimed international consultant Mary Broad (coauthor of *Transfer of Training*), this important book is an essential guide that offers a solid foundation and the tools needed to help key stakeholders in complex organizations achieve the desired workforce performance and organizational results.

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## 作者简介

Mary L. Broad is an international consultant who works with public and private sector organizations to improve the payoff from investments in training and other performance improvement initiatives. Clients have included the Georgia State Department of Hum

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